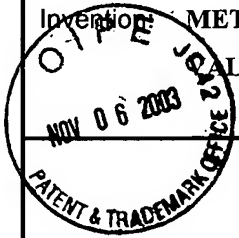


1734

<b>CERTIFICATE OF MAILING BY FIRST CLASS MAIL (37 CFR 1.8)</b>	<b>Docket No.</b>
Applicant(s): Hohberger et al.	83891

<b>Serial No.</b> 10/027,968	<b>Filing Date</b> October 25, 2001	<b>Examiner</b> S. Purvis	<b>Group Art Unit</b> 1734
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Inventor: **METHOD AND APPARATUS FOR ASSOCIATING ON DEMAND CERTAIN SELECTED MEDIA AND VALUE-ADDING ELEMENT**

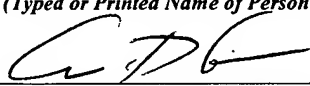


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PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Patent Application of: Hohberger et al. )

Serial No.: 10/027,968 )

Conf. No. 1764 )

Filed: October 25, 2001 )

For: METHOD AND APPARATUS FOR )  
ASSOCIATING ON DEMAND )  
CERTAIN SELECTED MEDIA AND )  
VALUE-ADDING ELEMENT )

Examiner: S. Purvis )

Art Unit: 1734 )

CERTIFICATE OF MAILING

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RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT

Commissioner for Patents  
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INTRODUCTION

In response to the Notice of Non-Compliant Amendment mailed October 29, 2003, which Amendment filed October 14, 2003 was in reply to the Office Action mailed June 6, 2003, please amend the above-identified application as follows: